



CHRISTINA NGHIEM

User Experience Designer &
Changemaker

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christinanghiem.com

Accomplished user experience designer bringing human-centered thinking and design skills to better learning, culture, and product experiences.

SKILLS

User research, interaction design, visual design, Adobe CS, Sketch, InVision, HTML/CSS, MS Office, requirements gathering, project coordination, program development, marketing, collaboration

EXPERIENCE

Freelance UX Designer / Self-Employed

Sept 2015 - Present

- Providing user research, product strategy, interaction and visual design to create compelling experiences
- Client - Koru: Led brainstorming sessions, created interaction and visual designs, and detailed functional specs for nurturing marketing emails that encouraged college grads to continue their job search

UX Designer & Learning Partner / Zillow

Feb 2014 - Sept 2015

- Designed user-friendly responsive experiences for email, marketing, and site-wide features in a collaborative, fast-paced environment that contributed to more than 30% of Zillow's traffic
- Led cross-product brainstorming sessions that identified opportunities to improve the email experience for our personas
- Developed our Design 101 class for new hires, and assisted in coordinating the Zillow Book Club and ZAll Gives Back community events that supported learning and culture initiatives

UX Designer / Corbis

Jun 2010 - Feb 2014

- Planned and conducted usability testing across Corbis' sites that improved products using quantitative and qualitative user feedback
- Designed compelling experiences for searching, licensing and purchasing high-end imagery
- Coordinated and managed a UX awareness campaign that raised design awareness among the Technology department

EDUCATION

B.S. Informatics, B.A. Communications / University of Washington